

Shopify Online Store: Getting Started

Free Training!

Limited Seats

This training will teach you the basics of Shopify by walking you through the process of signing up for an account and building your new online store. You will learn :

- How to change your shop's appearance;
- How to tweak settings to get your storefront ready for customers;
- Different ways to manage your store;
- Steps needed to officially open shop and start selling.

Visit <https://pisbdcn.ecenterdirect.com/events/4372> to register!

Contact SBDC at 735-2590 for more information.

DISCLAIMER: The Pacific Islands SBDC Network is funded in part through a co-operative agreement with the U.S. Small Business Administration. All opinions, conclusions or recommendations expressed are those of the author(s) and do not necessarily reflect the views of the SBA. Requests for reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. Language assistance services are available for limited English proficient individuals with enough advance notice. For arrangements, please contact Laurine Sablan, P.O. Box 5014 Mangilao, Guam 96923, Tel: (671) 735-2590, or email sbdc@pacificsbdc.com. Services are extended to the public on a non-discriminatory basis.



**Friday,
July 12, 2019**

8:30 am - 11:00 am

**UOG Jesus and
Eugenia Leon
Guerrero Business and Public
Administration Building
Room #148**

Presented by:



**James Anthony Y. Pasion, BBA,
IT Trainer, Web Developer
Director—Brand Development
Buzzmark
Shopify Partner**



10:15 AM

EMPLOYÉS
EMPLOYEES

24 10

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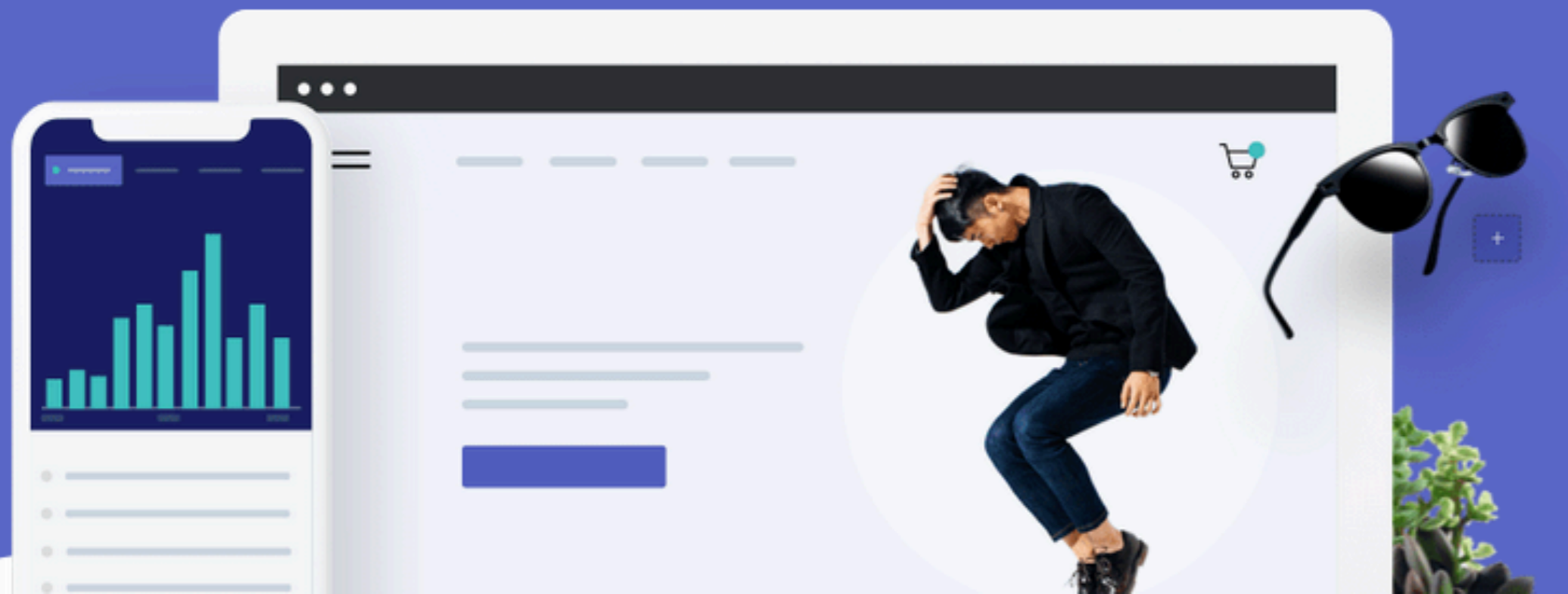
Sell online with Shopify

Trusted by over 800,000 businesses worldwide

Enter your email address

Start free trial

Try Shopify free for 14 days, no credit card required. By entering your email, you agree to receive marketing emails from Shopify.

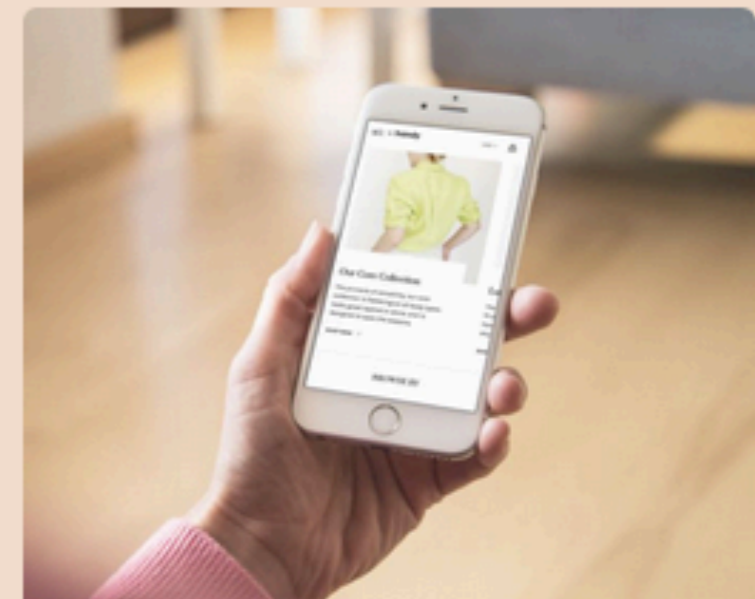
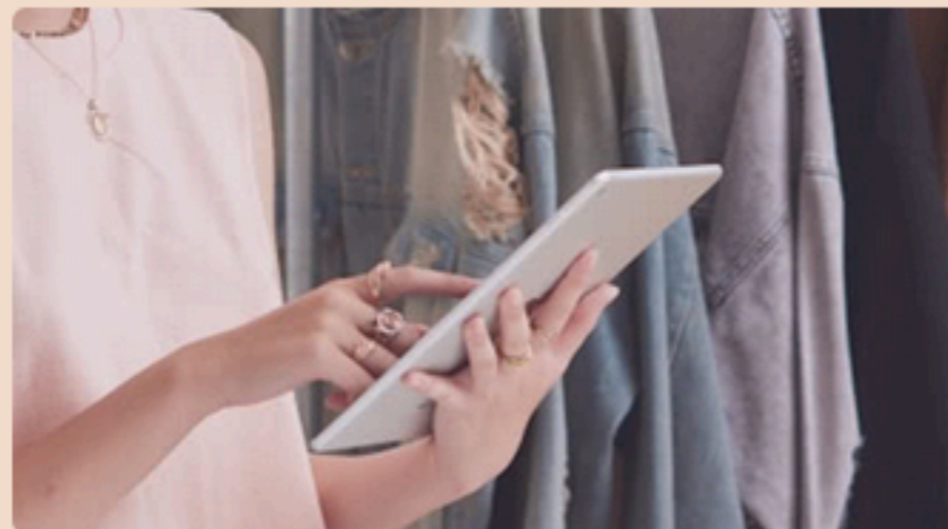


Build your business

You've got the will. We've got the way.

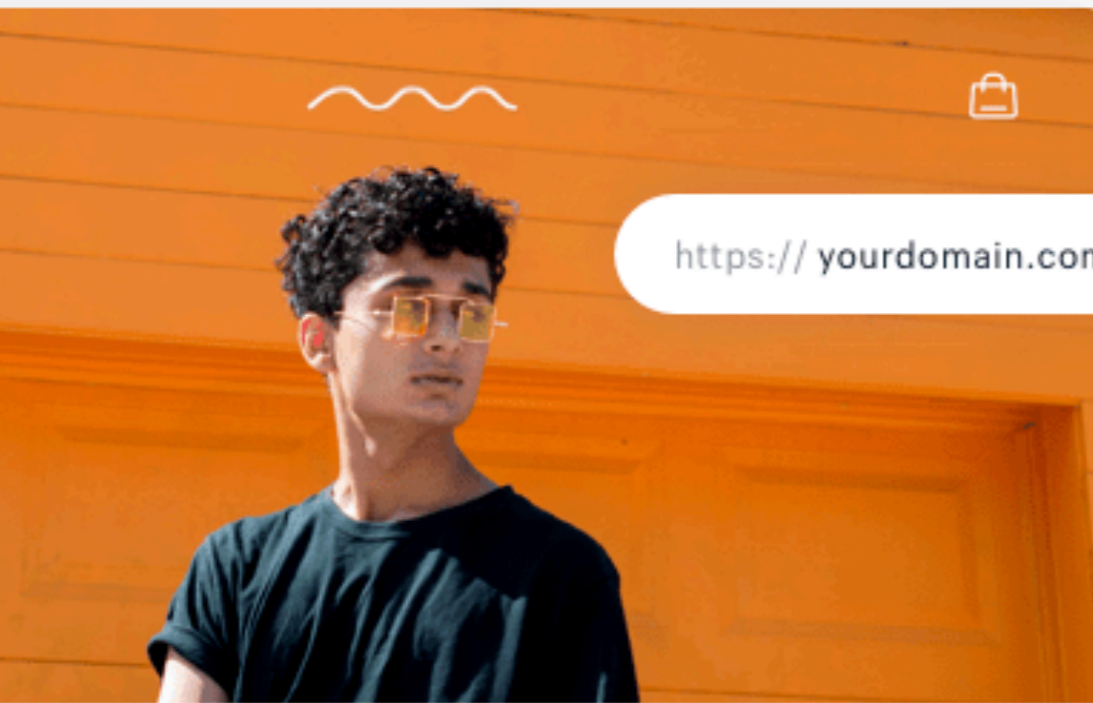
[Start free trial](#)

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With you from first sale to full scale

One platform with all the ecommerce and point of sale features you need to start, run, and grow your business.



Start — your business journey

Find a business name, buy a domain, and create a brand with our free tools.

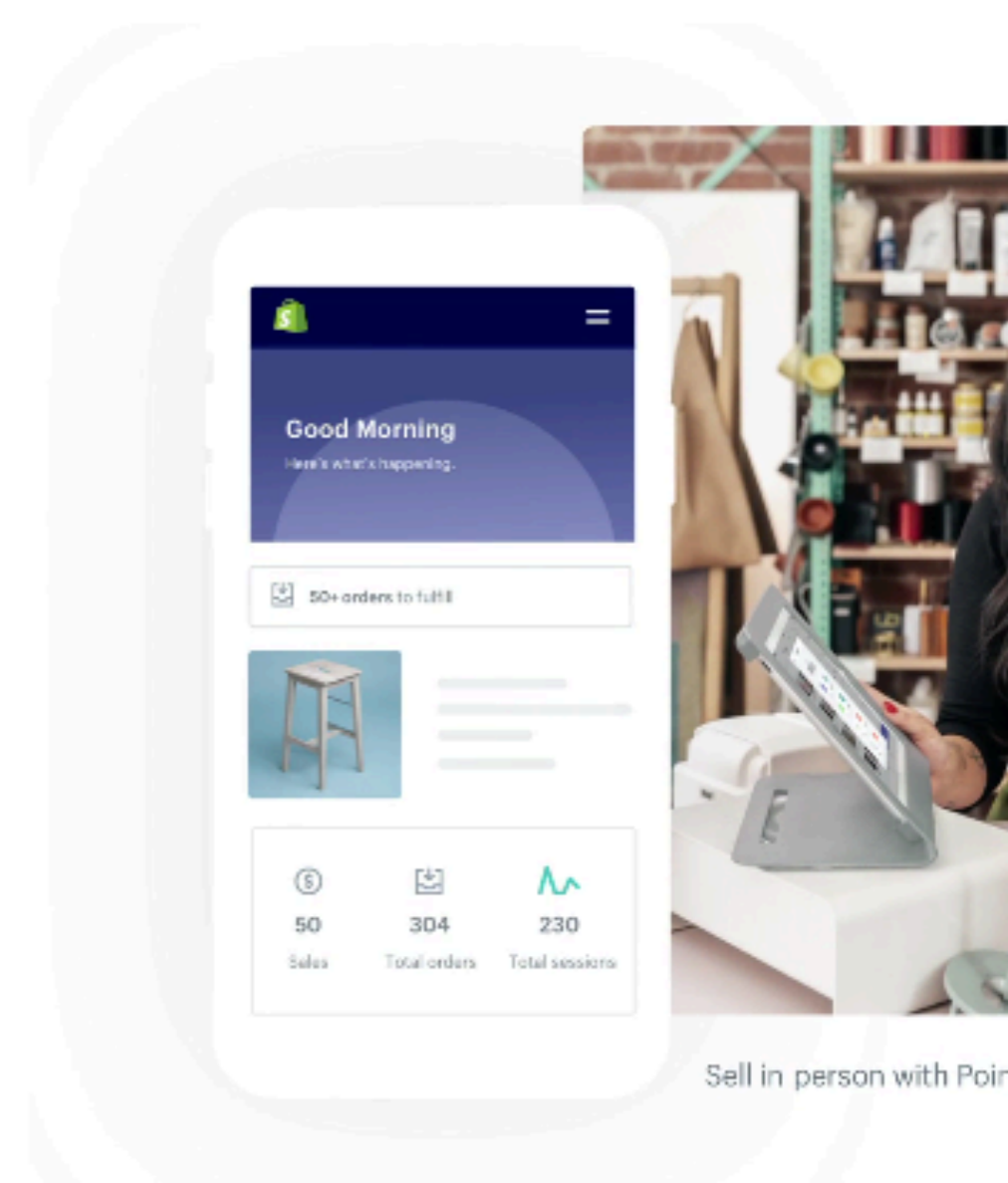
Explore tools to start your business →



Sell — everywhere

Use one platform to sell products to anyone, anywhere—online with your ecommerce store, online marketplaces, and social media, and in-person with point of sale.

Explore ways to sell →



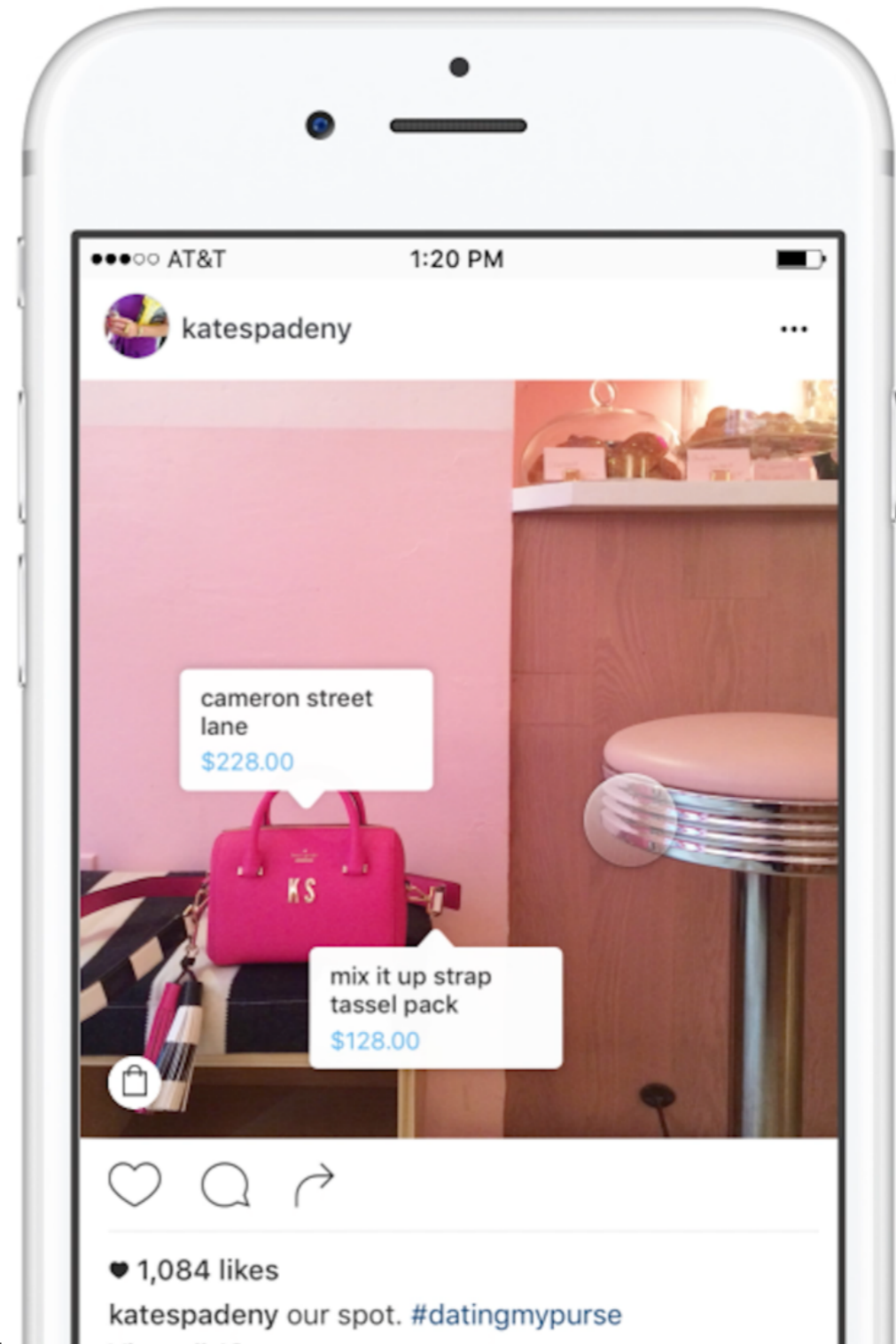
Sell in person with Point of Sale



Sell — everywhere

Use one platform to sell products to anyone, anywhere—online with your ecommerce store, online marketplaces, and social media, and in-person with point of sale.

Explore ways to sell →



Empowering independent business owners everywhere

Shopify businesses around the world have made over \$100 billion in sales





CEE CEE'S CLOSET

NEW YORK



“We’ve been able to build something in 3 years that a lot of brands haven’t actually gotten to in 10 years.”



Chioma, Cee Cee's Closet—New York



BÉIS

BÉIS



Transform your travel

Long lines, delays, cancelled flights unexpected weather - travel isn't always glamorous. But it can be effortless. Focus on the things that make travel like what to order from room service.

[SHOP LUGGAGE](#)

A woman with long blonde hair, wearing a white lace-trimmed dress, is walking from left to right. She is pulling a large, light-colored rolling suitcase. The background is a plain, light-colored wall.

Transform your travel

Long lines, delays, cancelled flights unexpected weather - travel isn't always glamorous but now it can be effortless. Focus on the things that matter, like what to order from room service.

[SHOP LUGGAGE](#)



SHOPIFY BASICS

TECH TRAINING

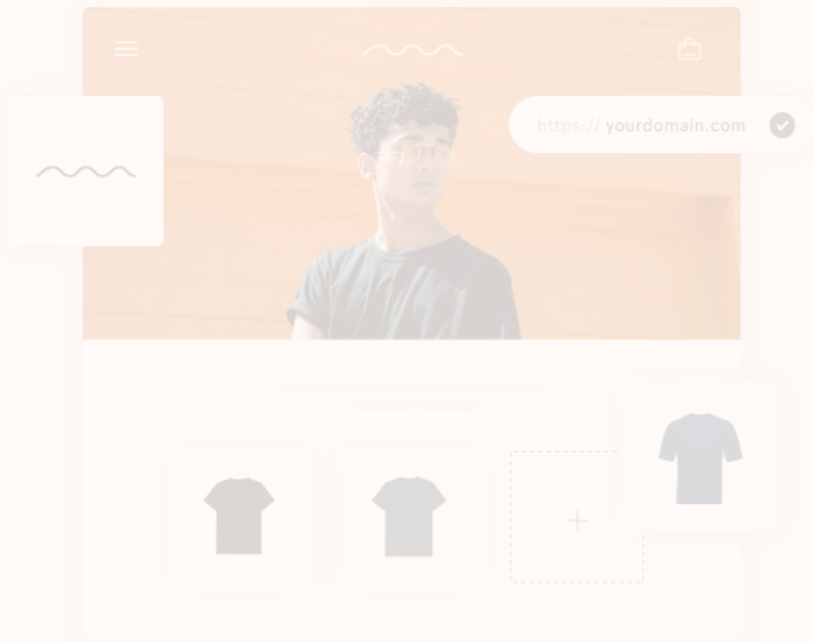
Enter your email address

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AGENDA

WHAT WE'LL BE DOING TODAY

Enter your email address

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Sign up for
a Shopify
account

Manage store
on desktop
and mobile

Add products
on desktop
and mobile

Tweak your
store design
and settings



Sign up for
a Shopify
account

Manage store
on desktop
and mobile

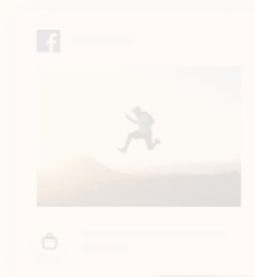
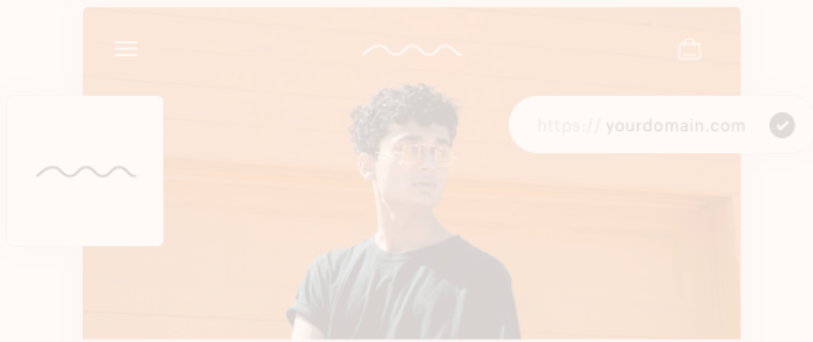
Add products
on desktop
and mobile

Tweak your
store design
and settings

AGENDA

WHAT WE'LL BE DOING TODAY

next steps



LET'S GET STARTED

TECH TRAINING

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FULL REPLAY & SLIDE DECK

bzmrk.com/it432



Shopify Basics

Friday, July 12, 2019 — Thanks for taking this course on Shopify Basics. I'm honored to be a part of your journey to growing your business on the World Wide Web. In the interest of going green, this is the resources page that takes the place of printed handouts. Included here are links to a replay of today's training; my slide deck; cool tools; inspiration; and the

[Shopify 14-Day Free Trial >](#)



EVERYWHERE ON SOCIAL MEDIA

@jamespasion



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